



PRESENTS

BUILDING THE  FUTURE  
STIRRING UP SUCCESS



*Lemonade Day!*<sup>TM</sup>

2025 Sponsorships



**BOYS & GIRLS CLUBS**  
OF THE VALLEY



# Workforce Education for Valley Youth



BOYS & GIRLS CLUBS OF THE VALLEY

Boys & Girls Clubs of the Valley (BGCAZ) is building the Valley's future workforce through innovative programs and strategic partnerships that prepare youth and communities for success—today and tomorrow.

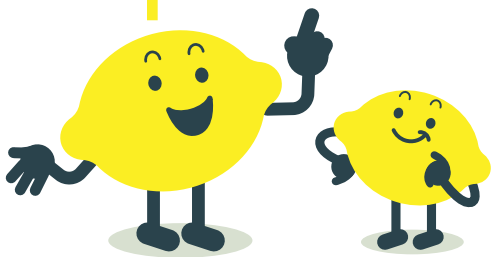
In collaboration with local businesses, educational institutions, and civic partners, BGCAZ works to:

**INSPIRE** our youngest students to dream big and apply lessons from school in creative, hands-on ways—like **Lemonade Day**, where young entrepreneurs learn to plan, budget, and launch their own small business.

**ENGAGE** teens and high school students through immersive career exploration opportunities including **career fairs, business tours**, and support for local **internship experiences**, helping students make real-world connections and build their resumes.

**ATTRACT** diverse community members—including retirees, stay-at-home parents, and others re-entering the workforce—through spring and fall job fairs, and employer-led workshops to connect talent with opportunity.

**CONNECT** students, teachers, job seekers, and employers with each other through BGCAZ's career exploration tools, employer partnerships, and AZYouthforce's dynamic video series and resources.



Your support of Lemonade Day helps us cultivate the next generation of leaders, thinkers, and innovators. Together, we are powering great futures across Arizona.

**For more information:**

**Josh.Stine@bgcaz.org | (602) 954-8182**

**bgcaz.org/lemonade-day**

### **BIG SQUEEZE SPONSORSHIP – \$10,000** (1 available)

- Digital sponsorship badge and 3 sponsor placements in Lemonade Day app.
- Featured business in BGCAZ email newsletter and AZYouthforce newsletter in 2025 – Reach of 25k+.
- Three social media posts across all BGCAZ platforms, plus Instagram story inclusion during Lemonade Day event.
- Diamond sponsorship of the AZYouthforce Website with logo recognition on the site.
- Judging seat at Best Tasting Lemonade competition and logo inclusion on all Lemonade Stands on Lemonade Day.
- Logo recognition on all Lemonade Day emails and news articles.
- Prominent logo placement on official Lemonade Day t-shirts.
- In-Club volunteer opportunities for 10-15 team members.

### **FRESH SQUEEZE SPONSORSHIP – \$5,000** (2 available)

- Digital sponsorship badge and 2 sponsor placements in the Lemonade Day app.
- Platinum sponsorship of the AZYouthforce website with logo recognition on the site.
- Featured in AZYouthforce newsletter.
- Two social media posts across all BGCAZ platforms.
- Opportunity for logo inclusion on Lemonade Day swag like hats, stickers, etc.
- Logo recognition on all Lemonade Day emails and e-news distributions.

### **LEMON ZEST SPONSORSHIP – \$2,500** (3 available)

- Digital sponsorship badge and 1 sponsor placement in Lemonade Day app.
- Gold level sponsorship of the AZYouthforce website with name recognition on the site.
- One social media post across all BGCAZ platforms.
- Name recognition on all Lemonade Day emails and e-news distributions.



## For more information:

**Josh.Stine@bgcaz.org | (602) 954-8182**

**bgcaz.org/lemonade-day**



### About AZYouthforce:

AZYouthforce is a dynamic career exploration program designed to help young adults prepare for and connect to workplace opportunities.

This program of Boys & Girls Clubs of the Valley places trained teens into paid internships with local and national companies. In addition to a mentor on site, each intern works with an Internship Manager who coaches them to be successful in their placement.

### About Boys & Girls Clubs of the Valley (BGCAZ):

Boys & Girls Clubs of the Valley offers affordable after-school and summer programs for over 18,000+ kids in grades K-12. In 30+ Clubs across Arizona, BGCAZ provides award-winning programs designed to change the lives of young people. For more than 75 years, BGCAZ has been creating equity and opportunity for youth through academic, social, and workforce opportunities. We help young people make healthy decisions and focus on social and emotional development to build resilient young adults. Most importantly, we work to develop strong character and leadership skills by creating positive connections to caring adults and their community.



**BOYS & GIRLS CLUBS**  
OF THE VALLEY

4309 E. Belleview St., Bldg. 14  
Phoenix, AZ 85008  
(602) 954-8182

**BGCAZ.ORG**

Stay Connected With Us @BGCArizona



BGCAZ does not discriminate on the basis of race, color, religion, age, national origin, sex, genetics, veteran or disability status. Furthermore, BGCAZ does not discriminate on the basis of familial status. AZRelay.org or 7-1-1